

Winning Grants for Animals

2020 Animal Care Expo Online

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Fundraising is an essential part of a healthy nonprofit's daily activities. Grant funding can assist animal-centered organizations bridge the gap when programs need



How are you generating financial support for your programs?

What are you doing to protect your team and advance your objectives?

Know the Funding Agencies

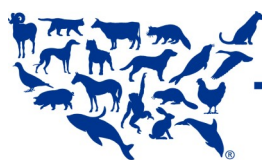
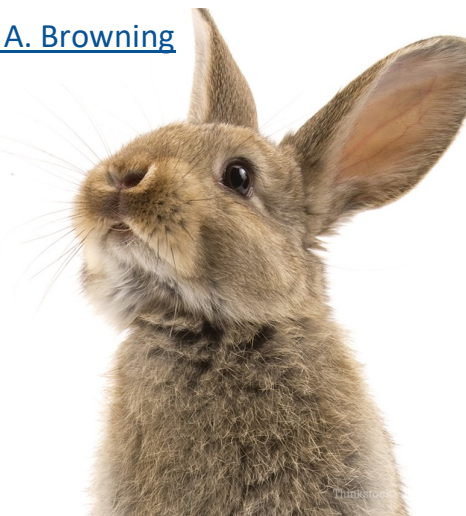
- Are you the “perfect match” for fulfilling the funder’s organizational mission?
- Seek support from organizations that fund projects/programs you already manage or plan to initiate immediately with funding assistance.
- Many organizations only fund established and VERY specific programs (TNR, S/N, pets in poverty, etc.).

Successful Applications

- Use the SMART Goals Methodology: Create program goals and objectives for your grant application that are Specific, Measurable, Achievable, Relevant & Time-based.
- Focus on inspiring the grant agency—write with maximum impact—use concise, clear, and purposeful words.
- Provide a description of who, what and how many will be served by your organization receiving this funding.
- Follow the RFP carefully and answer each question meticulously.

Additional Resources

- Grant Writing Books
 - * [Grant Writing for Dummies, by Dr. Beverly A. Browning](#)
 - * [Perfect Phrases for Writing Grant Proposals, by Dr. Beverly A. Browning](#)
- Grant Writing Facebook Support Groups
 - * Nonprofit Grant Writing Support Group (4,500+ members)
 - * The Grant Writers Forum (650+ members)
- [Animal Grantmakers Website](#)



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